

Social  
Service  
Providers

Te Pai  
Ora o  
Aotearoa



# Whakamanawa 2025

The National Social Services Conference  
10 & 11 September 2025, Rotorua Energy Events Centre

## Sponsorship and Exhibition Opportunities



# Nau Mai, Haere Mai ki Whakamanawa 2025

Inspiring, Connecting, and Empowering our sector

---

You're invited to Sponsor the Conference! [Apply here](#)

Whakamanawa is a conference that inspires, encourages, and connects, fostering kotahitanga across Aotearoa New Zealand's social sector. It's about bringing together our collective knowledge, skills, and passion, so we can return to our communities and hapori with renewed energy, ready to make a lasting difference.

Open to all who work within our social sector, the conference welcomes over 250 delegates each year, representing community-based social services, government, academia, civil society, and a wide range of connected sectors.

As the host of Whakamanawa, Social Service Providers Te Pai Ora o Aotearoa warmly invites you and your organisation to join us as a Conference Sponsor or Exhibitor for Whakamanawa 2025.

**If you would like to talk about one of our Sponsorship Opportunities please contact our Te Pai Ora SSPA CEO, Belinda Himiona, [ceo@sspa.org.nz](mailto:ceo@sspa.org.nz).**

## What are the sponsorship options?

We have a range of sponsorship options outlined below, depending on your situation. Please let us know if you have any questions, and we will be happy to discuss any particular ideas you have.

- Platinum Sponsor \$9,500 + GST
- Gold Sponsor \$5,500 + GST
- Coffee Cart \$5,000 + GST
- Associate Sponsor \$2,000 + GST
- Single Exhibition Space - \$1,000 + GST
- Double Exhibition Space - \$1,800 + GST

## Platinum Sponsor

**\$9,500 + GST**

- Recognition as the 'Platinum Sponsor' for the conference
- Organisation logo and acknowledgement in all promotional and printed material as the Platinum Sponsor
- Organisation logo on the conference website as the Platinum Sponsor, linking to your organisation website
- Organisation logo displayed on the Conference screens
- The opportunity to supply a video or image to be promoted on Te Pai Ora SSPA's social media prior to the conference
- Verbal recognition of your organisation as the Platinum Sponsor in Te Pai Ora SSPA CEO's opening & closing Conference addresses
- Four (4) complimentary conference registrations
- Two (2) x Exhibition stands (3m x 3m) in a prominent location
- A sponsor listing in the Conference app
- A push notification via the Conference app, highlighting your Platinum Sponsor status
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference
- First right of refusal as the Lead Sponsor for Whakamanawa 2026





## Gold Sponsor

**\$5,500 + GST**

- Recognition as a 'Gold Sponsor' for the conference
- Organisation logo and acknowledgement in all promotional and printed material as a Gold Sponsor
- Organisation logo on the conference website as a Gold Sponsor, linking to your organisation website
- Organisation logo displayed on the Conference screens
- Verbal recognition of your organisation as a Gold Sponsor in Te Pai Ora SSPA CEO's opening & closing Conference addresses
- Two (2) complimentary conference registrations
- Exhibition stand (3m x 3m) in a prominent location
- A sponsor listing in the Conference app
- A push notification via the Conference app, highlighting your Gold Sponsor status
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference

## Coffee Cart

**\$5,000 + GST**

- Barista coffee will be available for conference delegates on a complimentary basis included as part of their registration. The barista cart is about the size of an exhibition site.
- Exclusive organisation brand association with the ever-popular Conference Coffee Cart - bring the feel good factor!
- Your brand associated with the Coffee Cart during arrival times and all kai breaks across both Conference days
- Customised branding opportunities are available or simply include your pull up banners in this area.
- Organisation logo and acknowledgement in all promotional and printed material as the Coffee Cart Sponsor
- Organisation logo on the conference website as the Coffee Cart Sponsor, linking to your organisation website
- Verbal recognition of your organisation as the Coffee Cart Sponsor by the Conference MC
- Two (2) complimentary conference registrations
- One (1) exhibition stand (3m x 3m) in a prominent location
- A sponsor listing in the Conference app
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference

## Associate Sponsor

### \$2,000 + GST

---

- Recognition as a 'Associate Sponsor' for the conference
- Organisation logo and acknowledgement in all promotional and printed material as an Associate Sponsor
- Organisation logo on the conference website as an Associate Sponsor, linking to your organisation website
- Organisation logo displayed on the Conference screens
- Verbal recognition of your organisation as an Associate Sponsor in Te Pai Ora SSPA CEO's opening & closing Conference addresses
- Two (2) complimentary conference registrations
- A sponsor listing in the Conference app
- A push notification via the Conference app, highlighting your Associate Sponsor status
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference

**Complete our Sponsorship and Application form [here](#).**



## Exhibition Opportunities - Apply [here](#)

The exhibition is an important part of conference activities at Whakamanawa. It provides an excellent opportunity for organisations to come face-to-face with the Community-based Social Services Sector, increasing your organisation's visibility and allowing you to display and demonstrate your products and services. Meal breaks will be in the exhibition area, ensuring good exposure to delegates.

### Single stand (3m x 3m)

**\$1,000 + GST**

- Conference registration for one (1) company representative (If additional personnel are needed to assist at your stand, exhibition passes are available for purchase at \$85 per person. Each pass includes morning tea, lunch, and afternoon tea, with a maximum of two (2) additional passes per company)
- One (1) x 4 pin multibox
- One (1) x trestle table and cloth
- Two (2) x chairs
- Organisation logo on the conference website, linking to your organisation website
- Organisation logo and listing on the conference app, including company details and a link to your website
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference.

### Double stand (6m x 3m)

**\$1,800 + GST**

- Conference registration for two (2) company representatives (If additional personnel are needed to assist at your stand, exhibition passes are available for purchase at \$85 per person. Each pass includes morning tea, lunch, and afternoon tea, with a maximum of two (2) additional passes per company)
- One (1) x 4 pin multibox
- Two (2) x trestle table and cloth
- Four (4) x chairs
- Organisation logo on the conference website, linking to your organisation website
- Organisation logo and listing on the conference app, including company details and a link to your website
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference.

# SPONSORSHIP & EXHIBITION TERMS & CONDITIONS

This agreement sets out the terms and conditions for support and sponsorship of Whakamanawa 2025 – The National Social Services Conference ('the Conference').

Social Service Providers Aotearoa Te Pai Ora O Aotearoa (Te Pai Ora SSPA) is the Organiser of the Whakamanawa 2025 – The National Social Services Conference ('Conference') and the accompanying exhibition.

The Conference will be held in person at Rotorua Energy Events Centre 10-11 September 2025

## 1. Acceptance

These terms and conditions (Terms) govern the Sponsors and Exhibitors (Sponsor):

- a) Exhibition and/or sponsorship of the Conference as specified in the Application Form;
- b) Sponsor and exhibitor rights granted to the Sponsor or Exhibitor by SSPA with respect to the Conference;
- c) The advertising by the Sponsor of the Conference (whether hardcopy, electronic, online or otherwise);
- d) Advertising rights granted to the Sponsor by SSPA at the Conference.

## 2. Application Options

Te Pai Ora SSPA reserves the right to decline any Sponsor application to participate in the Conference and/or exhibition at the Conference.

## 3. Attendance & Participation

Sponsorship of and/or exhibition at the Conference is subject to the Te Pai Ora SSPA application acceptance, confirmation of registration and full payment of the package fees by the due date.

Te Pai Ora SSPA reserves the right to change the date or times upon which the Conference is to be held and shall not be liable for damages or otherwise by reason of any such change.

If the Conference dates are varied due to circumstances outside Te Pai Ora SSPA's control, sponsorship or exhibition packages will be transferred to the new date(s) and you will be duly notified.

## 4. Benefits

SSPA shall provide the Sponsor with benefits as outlined in the Sponsorship and Exhibition Opportunities prospectus.

## 5. Fees & Payment

The Sponsor must pay to Te Pai Ora SSPA the fee (Fee) specified in and in accordance with the Sponsorship and Exhibition Prospectus.

Unless otherwise stated in the Application Form, the Fee is due on the 20th of the month following the date of the invoice. All payments must be received prior to the conference. In the event that the Sponsor does not pay the Fee or any other amount specified in the Application or under these Terms to Te Pai Ora SSPA within the specified timeframe (Due Date), the sponsorship and/or exhibition booking may be cancelled by Te Pai Ora SSPA. All prices are in NZ dollars and exclude GST.

Sponsors will not be listed on the website until full payment is received and receipted by Te Pai Ora SSPA.

Payment options are as per the Te Pai Ora SSPA issued invoice.

## 6. Modification & Cancellation

Sponsor requests for modifications or cancellations of packages must be in writing to Te Pai Ora SSPA via email to [office@sspa.org.nz](mailto:office@sspa.org.nz)

Acceptance of a request to modify or cancel a sponsorship or exhibition package will not be deemed to have occurred until written acknowledgement has been issued by Te Pai Ora SSPA.

Where payment is outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.

#### Sponsorship and Exhibition Cancellation Charges

If cancellation request is received in writing on or before 30 June 2025: 50% less 10% administration fee.

If cancellation request is received in writing on or after 30 June 2025: no refund will be available.

Where a cancellation has been accepted by Te Pai Ora SSPA, refunds will be processed within 10 business days.

All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of sponsorship/exhibition items will be passed on to the Sponsor. Credit card surcharges will not be refunded under any circumstances.

### **7. Sponsor Rights & Obligations**

Unless otherwise expressly stated, the Sponsor will not be the exclusive Sponsor (of their industry or otherwise) at the Conference. Notwithstanding any provision of these Terms, any and all Sponsorship Rights and Exhibition Rights granted to the Sponsor are granted on a non-exclusive basis.

The Sponsor will comply with any conditions, rules, regulations and standards as well as any procedure provided by SSPA and any reasonable direction of Te Pai Ora SSPA in relation to the Conference and the venue.

### **8. Nature of the Partnership**

- a) In this document and in their other dealings, the term "partnership" is and may be used to describe the "relationship" between the parties;
- b) This is intended to describe the close and cooperative working relationship that is to exist between them;
- c) It is not, however, intended to, and does not create anything in the nature of a partnership, in a legal sense. The parties are, and will remain, wholly independent entities.

### **9. Cooperation**

- a) Te Pai Ora SSPA and Sponsor each acknowledge that in the course of the partnership, there will be details that will require discussion and agreement between them;
- b) Each agrees to cooperate to the fullest extent with the other, with the aim of securing a successful Conference event from which both parties will derive the maximum possible benefit.

### **10. Force Majeure**

- a) Neither Te Pai Ora SSPA nor Sponsor are liable for any breach of this Agreement caused by circumstances beyond their respective control, provided that all possible steps are taken to remedy or minimise the effects of such circumstances.

### **11. Post Conference Evaluation**

- a) Following the conclusion of Whakamanawa 2025, representatives of the two parties are to meet at a time mutually convenient to them, to conduct an evaluation of their partnership in the Conference;
- b) That evaluation is to be conducted on a frank and confidential basis, to allow both parties to disclose and then discuss the benefits and any disadvantages which each experienced as a result of their mutual involvement.

### **12. Dispute Resolution**

- a) The parties shall endeavour to settle any dispute or difference in a fair, objective and friendly spirit by their respective representatives meeting together to discuss the question at issue;
- b) If any dispute is not resolved within 14 working days after it was first brought to the attention of the other party, it will be submitted to and resolved by arbitration.



### **13. Confidentiality**

Both parties shall:

- Keep the details (including sponsorship contribution and benefits) of this sponsorship agreement in confidence; and
- Keep the terms and conditions of this sponsorship agreement in confidence; and
- Not disclose this agreement to any person without express written consent of both Sponsor and Te pai Ora SSPA, or as ordered in a Court of Law.