

---

September 2025

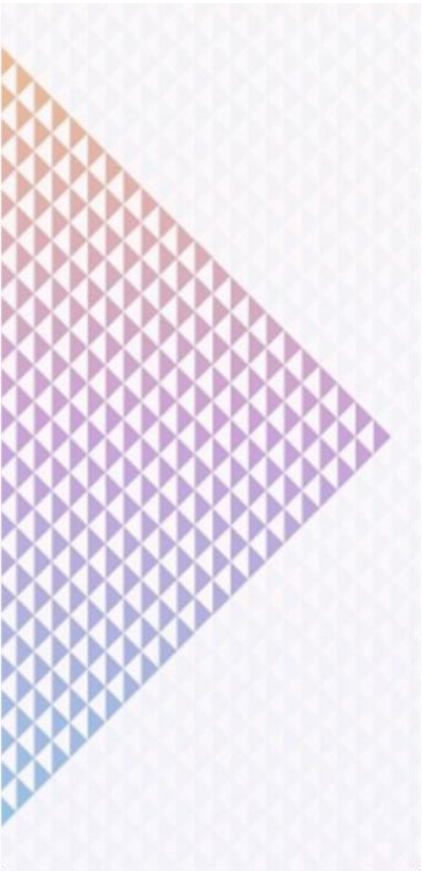


# Tūhono Impact

helping you grow, track, and share the impact of your mahi

# Whakatakinga

## Introduction



**Ko wai au?**  
**Powerdigm**  
(Who are we?)



**Kaupapa**  
**Inspiring**  
**Communities**  
(Purpose)



**Kōrerorero**  
**Tūhono Impact**  
(Chat)



# Tūhono Impact

helping you grow, track, and share the impact of your mahi

## Overview of our webinar

- ❖ An overview of social impact – what it is, why it matters
- ❖ A walk thru of *He Mara Mahi Tahi*, the social impact garden at the heart of the Tūhono Impact

---

# Why are we interested in social impact measures?



**Government:** expect more evidence to justify the spend of public funds



**Philanthropic:** put greater scrutiny on their charitable investment



**Our communities:** transparent in our efforts and changes we want for our whanau and our communities



**Describing  
Social  
Impact --  
making the  
invisible  
visible...**



**Are we  
talking the  
same  
language?**

What is  
**value?**

How do you  
define  
**investment?**

What  
about  
**impact?**

**Let's start  
with the  
right  
questions**

*“How are you supporting  
and generating desirable  
change?”*

*“How do you know you  
are making a  
difference?”*

*“What is your social  
impact?”*





**So how to  
measure?**

***The tool isn't good or bad, it is about  
whether it is right for the job***



There are  
tools and  
resources to  
help you  
measure your  
social impact





# He Mara Mahi Tahī — Growing Impact Together

*Making the invisible, visible*







## Seedling – What's your why?

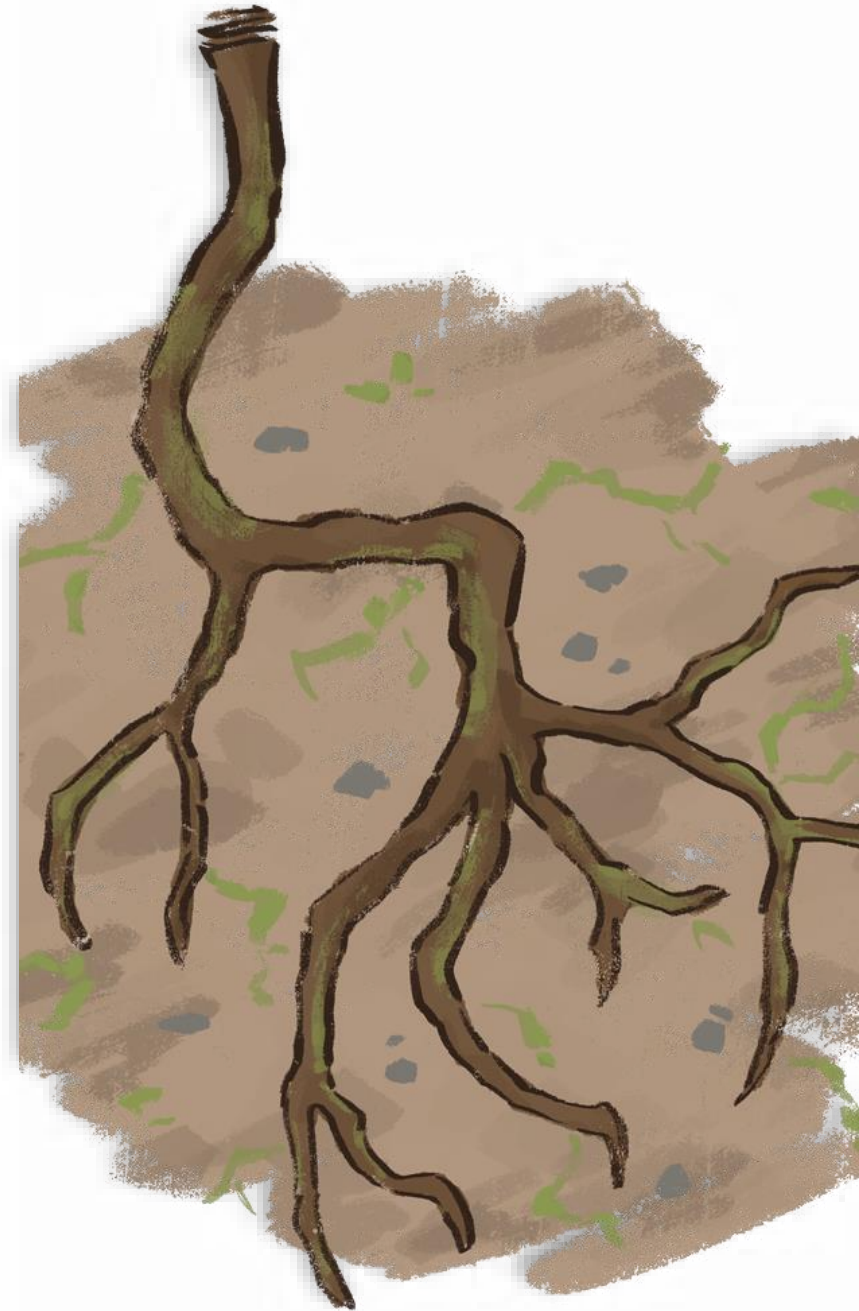
Why it matters:

- Your why gives you direction,
- keeps mahi grounded,
- And helps others join in

# Roots – What does your good look like?

Why it matters:

- creates shared direction,
- protects against tick-box targets,
- reflects lived experience





# Sunflower — Measuring what matters



Why it matters:

- builds trust,
- helps learning,
- shifts reporting from compliance to contribution.

# Watering Can — Learning and Adapting

Why it matters:

- keeps mahi responsive,
- turns insights into action,
- sustains long-term impact.



# Our harvest kete — Sharing our stories of impact

Why it matters:

- it's not just reporting
- it's accountability,
- connection,
- and celebration



## What's next

Explore the tool: [TuhonoImpact.nz](https://TuhonoImpact.nz)

Sign up for an online workshop:

- ❖ Explore the elements of **Tuhono Impact** in a 90 minute online workshop, with a small group of participants.
- ❖ Dates to be announced for November on [Powerdigm.org.nz](https://Powerdigm.org.nz)

Ask about bespoke support using Tuhono Impact:

- ❖ Online or face-to-face
- ❖ For your organisation or a group in your sector
- ❖ Contact us for options: [kiaora@powerdigm.org.nz](mailto:kiaora@powerdigm.org.nz)



# Powerdigm

## Helping you navigate complexity and drive impactful change.

Powerdigm work with central and local government, iwi, NGOs, and communities – providing research, policy, strategy, and facilitation services – to achieve positive outcomes.

Our strengths include:

Systems Thinking  
& Leadership  
Development



Te Tiriti Based  
Practice &  
Collaboration



Strategic Planning,  
Policy Development,  
Organisational  
Change



Co-Design,  
Engagement &  
Consultation

Unlocking  
Community  
Potential &  
Removing Barriers

Research,  
Evaluation &  
Insight Generation

Powerdigm is the consultancy arm of Inspiring Communities. Our team of experienced consultants and changemakers has worked across policy development, strategic planning, organisational and systems change, and community-led development. Our collective experience spans central and local government, iwi and Māori organisations, NGOs, and community groups.

Our connection to Inspiring Communities means we uphold core values and principles grounded in community-led development. Inspiring Communities promotes and grows locally-led change because this achieves sustainable, effective solutions.