

Strategic Plan 2023-2026

<p>Our Vision</p> <p><i>Aotearoa New Zealand's community-based social services are sustainable, making a positive impact every day in our communities, supporting children, rangatahi and whānau to thrive now and into the future.</i></p>	<p>Our Purpose</p> <p><i>As a membership-based organisation of community-based social services, we represent our members nationally by championing them, the issues that matter to them and the people they work alongside, and our collective sector.</i></p>	<p>Our Mission</p> <p><i>Strengthening Aotearoa New Zealand's social sector through advocacy and engagement, learning and development, relationships and sector leadership.</i></p>
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<p>Our Strategic Priorities</p> <p><i>Our five navigational stars for the next three years</i></p>	<p>Manaaki & growth of our membership</p>	<p>Social sector leadership</p>	<p>System-level advocacy for children & whānau</p>	<p>Social service capability building</p>	<p>Flourishing & sustainable SSPA</p>
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<p>Our Strategic Outcomes</p> <p><i>The high-level outcomes we will see over the next three years</i></p>	<ul style="list-style-type: none"> SSPA members can effectively serve the children, rangatahi, whānau and hapori in their localities & rōhe SSPA membership is inclusive & continuing to grow 	<ul style="list-style-type: none"> The insights of our community-based social services are valued & influence the wider social sector system The impact of our community-based social services is seen, understood & valued 	<ul style="list-style-type: none"> Children & whānau are experiencing more equitable socio-economic outcomes 	<ul style="list-style-type: none"> Our community-based social services are strengthened in their capability to serve and support the aspirations of children & whānau 	<ul style="list-style-type: none"> SSPA is a sustainable organisation with the capability & capacity to meet the needs of its members & to serve our community-based social services
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<p>How we make it happen</p> <p><i>The mahi we focus on & channel our energy & efforts into</i></p>	<ul style="list-style-type: none"> Caring for our members & making it easy & a pleasure to be a SSPA member Maintaining our clear member value proposition, so members see & feel a value-add from being part of the SSPA collective Growing our membership inclusively, through a focus on supporting our Māori & Pasefika members & prospective members Engaging, timely & informative communications 	<ul style="list-style-type: none"> Leading out & advocating on the kaupapa that matter to our members, such as equity, commissioning, workforce issues, climate justice; continuing to grow SSPA's profile & credibility as a sector leader Gathering insights & ideas from our members & applying these to shape policy & system change for our sector Actively weaving relationships across our sector, for the benefit of children, rangatahi, whānau & hapori Celebrating & sharing the stories of change, hope & impact from our members' mahi 	<ul style="list-style-type: none"> Grounded in insights from our members' mahi & data-based evidence, advocating to government for system-level change on challenges affecting children & whānau, such as child abuse & family & sexual violence; mental health; poverty Always ensuring a focus on the experience, aspirations & outcomes of tangata whenua & mana whenua, advocating for change that strengthens whānau outcomes Bringing forward trends & insights from our membership to influence systemic change 	<ul style="list-style-type: none"> Offering SSPA members & others across the social sector regular learning & development opportunities to strengthen their practice & remain up-to-date with key developments Hosting Whakamanawa – the National Social Services Conference annually Nurturing iwi, kaupapa Māori and non-iwi social services kaimahi in their capability to walk alongside whānau Māori Nurturing social services kaimahi hauora 	<ul style="list-style-type: none"> Developing & supporting our SSPA kaimahi Ensuring an inclusive & thriving team culture & whānau & environmentally friendly workplace Growing our capacity & organisational processes to serve our membership base & fulfil our mandate effectively Supporting our National Executive members & Te Tiriti o Waitangi governance whare Maintaining strong relationships with our funding partners Building & maintaining strong sector-wide relationships
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<p>Our values</p> <p><i>Our values guide our behaviours & mahi, underpinning everything we do across all our strategic priorities</i></p>	<p>Hononga ki waenga Relationship-centred</p>  <p>We hold relationships central to what we do & how we work.</p>	<p>Whakamana Empowering</p>  <p>We empower & enable each other - within & beyond SSPA.</p>	<p>Whanake Growth & Development</p>  <p>We are committed to continuous growth & development.</p>	<p>Māia Courage</p>  <p>We act with courage & vision, informed by the past while focusing on the present & future.</p>	<p>Auaha Innovative</p>  <p>We are creative & innovative in our approaches & thinking.</p>
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