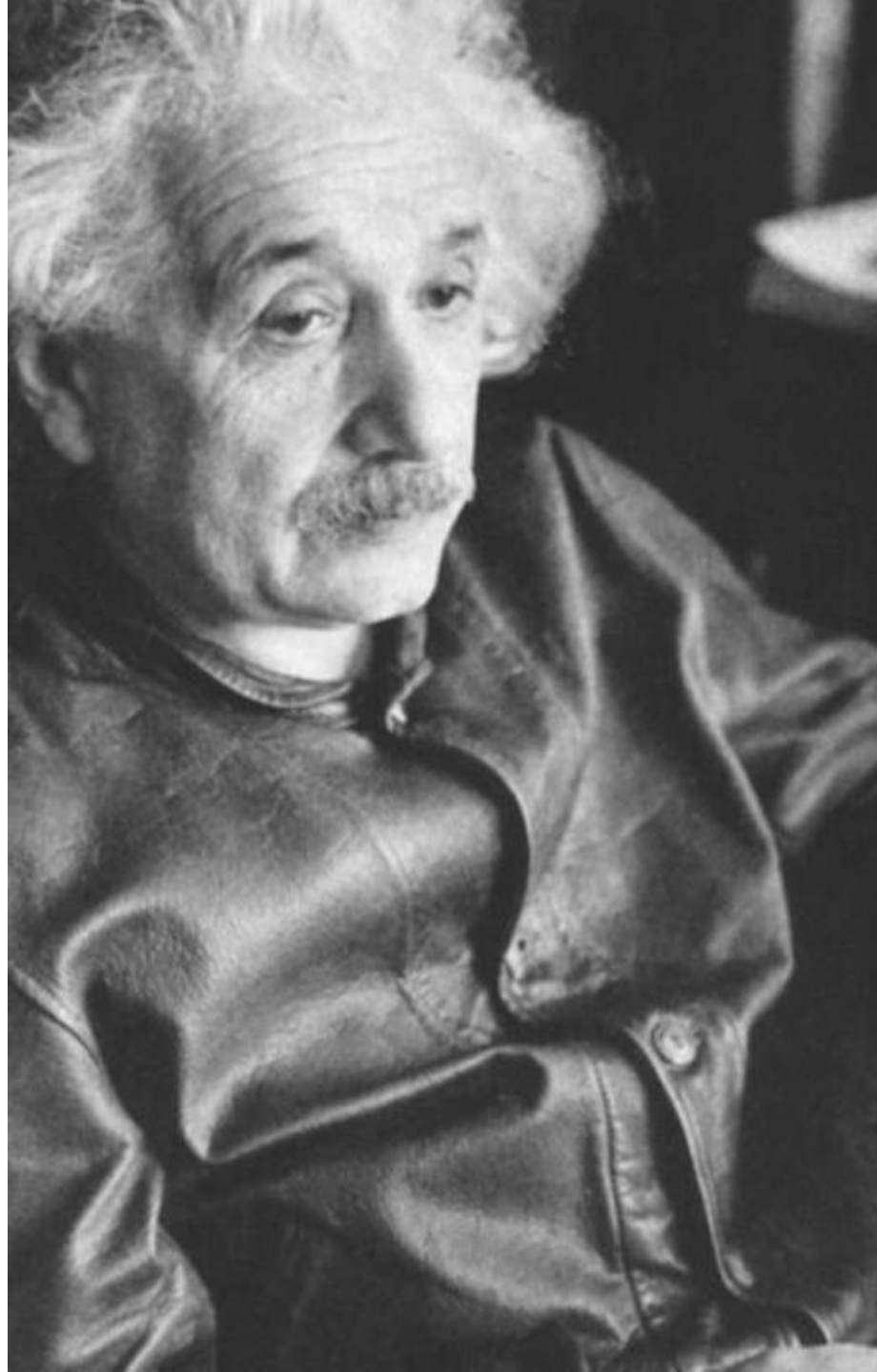

Measuring What Counts



NOT EVERYTHING
THAT CAN BE
COUNTED COUNTS,
AND NOT
EVERYTHING THAT
COUNTS CAN BE
COUNTED.

POWERDIGM
COMMUNITY CHANGEMAKERS

POWERED BY
 **Inspiring
Communities**
Local wisdom²

Albert Einstein

**Describing
Social
Impact --
making the
invisible
visible...**



**Can we
measure
social
impact?**

***The tool isn't good or bad, it is about
whether it is right for the job***



Tūhono Impact

helping you grow, track, and share the
impact of your mahi



He Mara Mahi Tahī — Growing Impact Together

